



STRATEGIC AND CREATIVE THINKING



Learn to develop innovative ideas that produce strategic advantage

Duration: 1 day

Groups: up to 12 participants

Overview

This program helps generate original ideas and solutions to organizational issues with a greater strategic awareness - and produce robust strategies to achieve them. Participants will gain an understanding of the relationships between strategy, planning and execution; and learn how to develop a strategic mindset, improve your analytical skills, and apply creative thinking to current challenges.

Who Should Attend

This program is particularly suitable for middle to executive level managers.

Learning Objectives

By the end of this program, participants will be able to:

- Understand the difference between strategic and tactical thinking
- Develop creative solutions and strategies for their team and organization
- Translate organizational strategy into tangible actions and results
- Utilize various strategic thinking and creative problem solving tools to help address the issues facing their organization, e.g., 6 hats, mind mapping, force field analysis.

What Attendees Can Expect

Participants will be equipped with the tools and techniques that will help them tap into strategic and practical creative thinking skills. The program will consist of self-diagnostics, hands-on experience and tutorial input and participants are encouraged to bring their own organizational issues for the group to address.

Program Outline

- Challenging traditional ideas to find fresh approaches
- Strategic vs tactical thinking
- Nurturing innovation and creativity
- From strategy to action
- Practical application of strategic and creative thinking tools
- Working on real workplace issues

Workshop Options

This program is available in two versions:

- GOLD - standard learning materials
- PLATINUM - limited tailoring of components to match the client's own business context and processes.

This program is typically tailored for each client and delivered on an in-house basis. This maximizes the program's relevance for the delegates and ensures the best possible return on investment.

Accreditation



This program is accredited by the Certification Service for Continuous Professional Development and carries the CPD kite mark. Tailoring of the program may require the resubmission of materials to the certification service.



Pilat Facilitators

Pilat consultants have extensive experience in facilitating sessions/workshops with groups, ranging from small teams to large group forums/strategy sessions.

This includes:

- Designing and facilitating leadership development workshops for a range of private and public organizations
- Teaching university post-graduate courses on managing change and organizational development
- Working with departments undergoing organizational change, enlisting employee input in developing their new structure and roles
- Facilitating action learning teams - ensuring that maximum learning takes place through looking at the process of the team
- Working with new teams to help them clarify their goals, roles and ways of working.

To help ensure that group meetings are effective in achieving their desired outcome, Pilat can help both with the design of the session(s), as well as their facilitation.

About Pilat

Pilat HR Solutions, founded in 1974, has dedicated over three decades to bringing rigor to HR, working with organizations to increase their employees' performance and to realize their true potential. We do this through our combined focus in three areas of specialism - Consulting, Technology and Data.

Clients who partner with us tell us that they value their experience of:

- Passion - "We will demonstrate a contagious passion for helping you achieve your business dreams; they will become our dreams."
- Ethics - "Honesty; no excuses; no blame. We will keep or exceed our promises; and the people who make them will be there with you!"
- Excellence - "Rigor in all we do. Based on our knowledge and experience, we will work together to deliver measurable excellence, nothing less."
- Best-fit - "We will partner with you to understand your precise requirements, and provide the best-fit solution - if we can't, we will point you toward others who can."

Additional information can be found at www.pilat.com.

To schedule an exploratory discussion with a member of our team, e-mail info@pilat.com or call (US office) +1 800 338 9701 or (UK office) +44 (0)20 8343 3433.

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